CARLOS ACOSTA III

GRAPHIC ARTIST & DESIGNER
3D ENVIRONMENT ARTIST

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EDUCATION

BS INFORMATION TECHNOLOGY WITH SPECIALIZATION IN ANIMATION AND GAME DEVELOPMENT
FEU Institute of Technology, 2018

EXPERIENCE

GRAPHIC ARTIST, AUG 2019 - JUL 2021

W-Tech Solutions Inc.
IT-BPO / Marketing & Creatives
- Design and layout wide range of daily social media and promotional web assets
- Update web and mobile user interface mockups
- Develop concepts, designs, and layouts for print and digital use
- Collaborate with the Team to establish procedures and guidelines of assigned projects as well as to maintain consistent brand identity
- Manage, archive, and organize digital asset files up-to-date
- Enhance and manipulate images
- Design landing pages

GRAPHIC ARTIST, FEB - JUL 2019

E-Creations Inc.
E-commerce / Marketing
- Design wide range of daily social media and promotional web assets
- Develop concepts, designs, and layouts for print and digital use
- Collaborate with the Marketing Supervisor to establish procedures and guidelines of assigned projects as well as to maintain consistent brand identity
- Manipulate and enhance product images
- Provide overall layouts for production
- Design shop homepages

3D ARTIST, JUL 2018 - JAN 2019

Post Ad Ventures, Inc.
Advertising & Events / Creatives
- Design 3D models, installations and stages with the collaboration of Production Designer and Fabrication Team
- Provide venue map, floor plan, and overall layouts for production design
- Develop concepts, designs, and layouts for print and digital use
- Collaborate with the Creative Director to establish procedures and guidelines of assigned projects as well as to follow artistic direction
- Prepare and validate final artworks
- Assist and pitch ideas in deck building

EXPERTISE

TECHNICAL
Adobe Photoshop
Autodesk Maya
Adobe Illustrator
Substance Painter
Unity 3D

SKILLS

PROFESSIONAL
Graphic Design
Layouts
3D Design
Quality Assurance
Level Design